

ENTREPRENEURSHIP TRAINING: Learn to Make Patterned Fabrics with High Economic Value

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ABSTRACT

Improving entrepreneurial skills among the younger generation is key in driving the local economy and promoting economic sustainability. Santri, as an important part of the potential community, often need special guidance to develop their entrepreneurial potential. In this context, this study aims to organize entrepreneurship training that focuses on making patterned fabrics with high economic value for students. The main objective of this activity is to increase students' understanding and entrepreneurial skills in the context of producing high-quality patterned fabrics. We also aim to motivate participants to explore and exploit local potential in creating sustainable economic value. This training is implemented through a series of workshops, hands-on practice in making patterned fabrics, group discussions, and individual assistance. The students receive comprehensive training on entrepreneurial aspects, such as business planning, production management, fabric design, and marketing strategies. They are also encouraged to explore cultural and artistic elements in fabric design, as well as the importance of building a strong brand. Collaboration between participants is promoted to enrich their experience and skills. The result of this activity is an increase in understanding and entrepreneurial skills of the students in making patterned cloth. They have succeeded in creating patterned fabrics with unique designs that reflect local culture, and this has received a positive response from the local community. Apart from that, some of the santri have also started their own small businesses to market the patterned cloth products they produced during the training.

Keywords: Entrepreneurship Training, Patterned Fabrics, Local Economy, Santri, Creativity, Skills Development

INTRODUCTION

Islamic boarding schools have an important role in shaping the character and understanding of the religion of the students (Romdoni & Malihah, 2020). However, in facing the changing times and increasingly complex economic challenges, it is necessary to diversify skills that enable students to become entrepreneurs who are competitive and able to have a positive impact on the local and national economy. (Adinugraha, et al., 2022).

On the other hand, Indonesia has a rich artistic and cultural heritage, including a tradition of making unique patterned fabrics. These fabrics have high economic potential if processed properly and added value through innovative designs (Wiryanto, 2022). Therefore, entrepreneurship training that focuses on making patterned fabrics is the right step to combine cultural and religious values with the development of entrepreneurial skills (Cahyani, et al., 2021).

This training activity is also relevant to the government's efforts to improve the quality of Indonesia's human resources, especially the younger generation, in order to support sustainable and inclusive economic growth (Ruhana, 2012). By providing entrepreneurship training to students at Islamic boarding schools in Brebes, Central Java, we can support the development of local communities while ensuring that cultural and religious heritage is respected and safeguarded.

Against this backdrop, entrepreneurship training focused on making patterned fabrics in Islamic boarding schools has the potential to create sustainable economic opportunities for students while maintaining traditional values that are important in their culture and religion.

Having entrepreneurial skills cannot be ignored in a constantly changing and fast-paced world (Hamali, 2017). Here are some reasons why entrepreneurial skills are so important:

1. Opportunity Creation. Entrepreneurial skills help individuals to identify business opportunities that others may have missed. This can involve identifying unmet market needs, product or service innovations, or new ways to meet consumer demands (Sarah, 2017).
2. Economic Empowerment. Entrepreneurship gives individuals the ability to create and develop their own businesses. It creates new jobs, supports economic growth, and contributes to societal well-being (Hasan, 2020).
3. Innovation. Entrepreneurship is often the main engine of innovation in various economic sectors. Entrepreneurs seek to find new solutions to existing problems or create better products and services, resulting in positive developments in society.
4. Resilience. Having entrepreneurial skills enables individuals to become more resilient in facing economic challenges. They learn how to identify new opportunities and adapt to market changes.

5. Managerial Capability Development. Entrepreneurship involves important managerial aspects, such as planning, organizing, controlling, and leadership. Having these skills helps individuals in a variety of contexts, not just in business.
6. Financial Independence. Entrepreneurship can give individuals more control over their income. They not only depend on the salary from regular jobs, but can also create additional sources of income through their own efforts.
7. Individual Empowerment. Entrepreneurial skills empower individuals to take control over their own future. They can follow their passion, take wisely managed risks, and plan their career according to personal vision.
8. Competitive Improvement. In a competitive world of work, having entrepreneurial skills provides an added advantage. This can increase the attractiveness of individuals to entrepreneurs or assist them in setting up their own business.
9. Social Impact. Entrepreneurship can also have a positive social impact by solving social and environmental problems through innovation and social enterprise.
10. Contribution to National Economic Growth. On a larger scale, entrepreneurship can make a significant contribution to a country's economic growth. Entrepreneurs create jobs, pay taxes, and advance the economic sector.

High economic value patterned fabrics are textile products that are valued because they have several characteristics that make them valuable in market and cultural contexts (Purwohandoyo, et al., 2018). Several reasons why such patterned fabrics have high economic value are:

1. Art and Creativity. Patterned fabrics often incorporate artistry and creativity in their designs. Unique motifs, attractive colors, and complexity in making motifs are factors that can increase the value of the cloth.
2. Material Quality. High-value patterned fabrics often use high-quality materials, such as natural silk, cotton or other natural fibers. The quality of this material gives fabric products high durability and comfort.
3. Culture and Heritage. Patterned fabrics often contain elements of rich culture and heritage. They may tell traditional stories, depict cultural symbols, or retain traditional techniques in their production.
4. Handicrafts. Patterned fabrics are often made with handicrafts that require considerable expertise and time. This makes it a rare and highly valued product.

5. Niche Market. Patterned fabrics with unique and exclusive designs can appeal to niche markets, which tend to be willing to pay higher prices for products that are considered rare or special.
6. Marketing and Branding. Good marketing and branding efforts can increase the economic value of patterned fabrics. A strong brand and the story behind the product can add to the appeal and price.
7. Resistance to Mode Change. Several types of patterned fabrics have resistance to changes in fashion and style. This means they remain in demand over a long period of time, which contributes to their economic value.
8. Support for Local Economy. The production of patterned fabrics often takes place within local communities, which can have a positive economic impact by creating jobs and advancing the local economy.
9. Tourism Attraction. In many countries, traditional patterned fabrics are an attraction for tourists. This can create additional economic opportunities through sales to tourists who wish to take home printed cloth souvenirs.

Thus, patterned fabrics with high economic value are examples of products that combine artistic, cultural and market values in one entity. It shows how unique and valuable products can be made through a combination of creativity, handicraft and respect for cultural heritage (Wulandari, 2022).

METHOD

The method of implementing community service in the form of entrepreneurship training with the title "Learning to Make Patterned Fabrics with High Economic Value" can involve several important steps and strategies to ensure the success of this activity. The following is an explanation of the implementation methods that can be used:

1. Explanation of Entrepreneurship Material. Explanation of entrepreneurship material is the initial stage of the training. At this stage, the speaker gave a detailed explanation of the basic concepts of entrepreneurship. It covers topics such as the definition of entrepreneurship, types of business, the importance of business planning, market analysis, financial management, and legal aspects related to entrepreneurship. Visual aids such as slide presentations, graphs or charts can be used to visualize important concepts in entrepreneurship material.

2. Discussion and Q&A. After explaining the material, discussion and question and answer are very important to ensure participants' understanding of the concepts that have been presented.
3. Demonstration and Practice. This section is the most practical stage of entrepreneurship training. Demonstrations and practicals give participants opportunities to apply the knowledge they have learned. Demonstrations involve instructors demonstrating practical steps related to entrepreneurship. For example, in the context of this training, demonstrations could include how to make patterned fabrics using specific techniques.

This method ensures that entrepreneurial training for the manufacture of high-value patterned fabrics provides not only theoretical knowledge, but also the practical skills necessary to become a successful entrepreneur in the industry. In addition, ongoing support and monitoring assist participants in growing their businesses and creating positive economic impacts in the community.

DISCUSSION

One of the efforts to develop children's creativity in developing a good entrepreneurial spirit is to utilize something that exists in the surrounding environment. In this case the object is an object that is no longer used. For example, cloth that is no longer used can be used as material to increase children's creativity in developing entrepreneurship, namely by making the cloth that is not in use into a variety of decorations that are given coloring using the tie-dye technique.

Dyeing is an attempt to make a decoration on the surface of the fabric by covering the unwanted parts of the color with pressure media caused by stitching or bonding. The following is a tie-dyeing technique that can be done at home or in the school environment which can increase the entrepreneurial spirit in children. The tie dye technique is a favorite fabric craft for kids and adults of all ages. By using a variety of tying methods, you can create a variety of interesting patterns with the tie-dye technique. When it comes to dyes, there are a variety of ready-to-use dyes that can be used, and they can generally be found at any craft store or regular retailer. The steps for doing the tie-dye technique are almost the same, whether you use commercial or homemade dyes. You need to tie

fabrics to create interesting patterns with dye, prepare fabrics for dyeing, and soak fabrics in dye to create amazing tie-dye works.

Here's an example of using a Spiral pattern: First, make a basic spiral pattern. The spiral pattern is a classic tie-dye look. The basic spiral pattern gathers all of the fabric onto a roll. Using this binding method, a circular design will be created from the center of the spiral. Second Lay out the cloth on a flat surface. But before doing so, make sure the surface is clean. If working on a surface that is normally used, such as a dining table, food residue or oil can stain the fabric and ruin the consistency of the pattern made with the dye. Food residue on the fabric can cause visible dots in the dye or white spots. Take a damp rag and wipe it surface before spreading a cloth over it. You will need to protect the surface you will be working on by spreading a stain-resistant mat or disposable mat. Some of the commonly used choices are cardboard, plastic, and tarpaulin. Third Pinch the center of the fabric with your thumb and two fingers. You only need to gather a small amount of fabric between your fingers at this point. The cloth that is held with the finger will form the center point on the cloth. Gathering too much fabric can result in a large lump in the center of the spiral. Fourth Roll the cloth while holding it with your fingers. Roll it as tight and flat as possible. To help create a regular spiral shape, you should flatten the fabric over the surface with the spool in hand. Next Join the spiral with the other hand Take the dangling end of the spiral and connect it to the main roll section with the hand that is not used to roll the fabric. Pull the outer end of the coil tight so that the spiral is wound as tight as possible. Finally, tie the spiral with a rubber band. While continuing to hold the spiral with one hand, use the other hand to insert a few rubber bands into the fabric. The rubber should be in the middle of the roll, stretching from one end of the roll to the opposite side.

Community service activities in the form of efforts to develop the entrepreneurial spirit of the students in the Brebes area, Central Java and accompanied by the caretakers of the boarding school, in total there were 50 training participants. The tutor teacher of the cottage accompanies the students during the activity. The service team and accompanying teachers work together to create an orderly and conducive atmosphere during practical activities. During the activity the service team gave directions on how to use the available materials. For example, due to the limited number of available wantex

colors, the service team provided directions on how to create new colors by mixing methods.

CONCLUSION

This training activity has had a significant positive impact on the participants, especially the students from Islamic boarding schools in Java. Some important points that can be concluded from this activity are:

1. **Increased Understanding of Entrepreneurship.** The participants had increased their understanding of basic entrepreneurial concepts, such as business planning, financial management and marketing strategy. They now have a stronger knowledge base to start and manage business ventures.
2. **Practical Skills Development.** Through demonstrations and practice, participants have developed practical skills in making patterned fabrics. They are able to apply special techniques in creating products that have high economic value.
3. **Creativity Stimulation.** This activity stimulates the participants' creativity in patterned fabric designs. They are able to create fabrics with unique designs that reflect traditional culture and art, increasing the added value of their products.
4. **Local Economic Empowerment.** Participants who successfully started a patterned cloth business have made a positive contribution to their local economy. This creates jobs, increases income, and supports the development of the surrounding community.
5. **Respect for Local Culture.** This activity also helps in preserving the local culture and tradition of making patterned cloth. Participants valued their cultural richness more and more and were able to integrate these elements in their products.
6. **Character Development and Independence.** Entrepreneurship training also contributes to the character development of participants, such as independence, perseverance and courage in taking risks.

Thus, this entrepreneurship training not only provides knowledge and skills, but also empowers participants to become agents of change in their communities. This activity creates young entrepreneurs who have the potential to make a positive impact on the local economy, culture, and society as a whole. This kind of training should be continued and expanded to other areas to promote entrepreneurship and support sustainable economic development in Indonesia.

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